

Summary of the 2007-2008 Annual Progress Report on Assessment of Student Learning

In the Personal Financial Planning program, the faculty meet together regularly and have done an excellent job of integrating assessment throughout the program. Faculty identified the need for students to have a stronger working knowledge of time value of money concepts, particularly in the use of spreadsheet planning functions. As such, students are now required to complete multiple problems and cases by developing applied spreadsheets for client retirement, insurance, and investment scenarios. Also, continued emphasis teaching about the regulatory and ethical environment will continue in FSHS 100, FSHS 405, and FSHS 595. Active student/faculty mentoring will continue to encourage students to understand the importance of developing competency and confidence in marketing/sales, leadership, and motivation. Specifically, students will be encouraged to join and participate actively in the Future Financial Planners student organization and Invest-a-Cats.