

## **JANA M. HAWLEY, PH.D.**

### **PROFESSOR AND DEPARTMENT HEAD**

#### **EDUCATION**

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|---------------------------------------|---|
| <b>Ph.D. (1993)</b><br>Major<br>Minor | University of Missouri – Columbia, Missouri<br>Human Sciences<br>International Business, Retail Management, and Cultural Anthropology |
| <b>M.S. (1990)</b><br>Major           | Oklahoma State University – Stillwater, Oklahoma<br>Clothing and Textiles Management  |
| <b>B. S. (1975)</b><br>Major          | Fort Hays State University – Hays, Kansas<br>Secondary Education  |

#### **PROFESSIONAL EXPERIENCE**

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##### Professor and Department Head

Apparel, Textiles, and Interior Design, Kansas State University, July, 2007 - present

##### Associate Professor

Department of Textile and Apparel Management, University of Missouri- September 1, 2006  
Executive Board, Center for the Digital Globe, 2001-June 2007

##### Assistant Professor

Department of Textile and Apparel Management, University of Missouri-January 2001-August 2006  
University of Missouri Extension, State Specialist, August 2002-Present, Part-time appointment

##### Assistant Professor

School of Merchandising and Hospitality Management, University of North Texas, Denton, TX  
July 1998 – December 2000

##### Assistant Professor

Department of Apparel Merchandising and Interior Design, Indiana University, Bloomington, IN  
August 1993 – July 1997  
Interim Graduate Chair for Department, August 1996-July 1997

#### **ADMINISTRATIVE ACTIVITIES**

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Department Head, Apparel, Textiles, & Interior Design, Kansas State

Summer 2007-  
Present

The Department of Apparel, Textiles and Interior Design is a nationally recognized doctoral degree granting program with the nation's number one ranked (by DesignIntelligence) undergraduate, CIDA accredited interior design program. The program has approximately 400 undergraduate students and 30 masters and Ph.D. students. The graduate program participates in the GPIDEA online consortium for the merchandising graduate degree. The Department Head provides leadership and management of a \$2 million dollar budget, fifteen faculty, curriculum for three undergraduate programs, two graduate degree programs, study abroad programming, and internal/external grants and budgets.

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|---|-------------------|
| HERS Summer Institute, Women Leaders for Higher Education Administration  | Summer 2008       |
| Entrepreneurship Executive Advisory Committee, Provost Appointment  | Fall 2008-Present |
| <ul style="list-style-type: none"> <li>This position, appointed by the Provost, is a newly created center designed to stimulate undergraduate and graduate entrepreneurship.</li> </ul> |                   |
| Kansas State Historical Costume and Textiles Museum, Director   | July 2007-Present |
| National Teach-In on Global Warming, Campus Organizer   | January, 2009     |

## DEVELOPMENT ACTIVITIES

“Little Black Dress—On the Red Carpet”, Fundraiser for the Kansas State Historic Costume and Textile Museum. Black tie gala. February 27, 2009.

ID Symposium, Annual event—raised approximately 8,000 – 10,000 annually for student speaker symposium 2007, 2008

## RESEARCH ACTIVITIES

### RESEARCH PUBLICATIONS ( ® = PEER REVIEWED)

1. Tong, X. and Hawley, J. M. (accepted, in press, anticipated publication date Volume 18, Fall 09). Measuring customer-based brand equity: Empirical evidence from the sportswear market in China. *Journal of Product and Brand Management*.
2. Tong, X. and Hawley, J. M. (accepted, in press, anticipated publication date March 09). The effects of selected marketing activities on brand equity in the Chinese market. *Journal of Fashion Marketing and Management*.
3. Boorady, L. M. and Hawley, J. M. (2008). The wonders of technology: Teaching becomes virtual. *Clothing and Textiles Research Journal*.26(2), 131-142.®
4. Hawley, J. M. (2006). Digging for diamonds: A conceptual framework for understanding reclaimed textile products. *Clothing and Textiles Research Journal*. 24(3), 262-275. ®
5. Hawley, J. M. (2005). Border Crossing: Active and deep learning in a large class setting. *Clothing and Textiles Research Journal*. 23(4), 229-237.®
6. Shen, L., Hawley, J. M. and Dickerson, K.D. (2005). E-commerce adoption for supply chain management in U.S. apparel manufacturers. *Journal of Supply Chain Management. ICFAI PRESS*. Reprinted with permission from *Journal of Textile and Apparel Technology and Management*, 4(1). Retrieved July 9, 2004, [http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Shen/shen\\_full\\_97\\_04.pdf](http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Shen/shen_full_97_04.pdf). ®
7. Hawley, J. M. (2005). The commercialization of Old Order Amish quilts: Enduring and changing cultural meanings. *Clothing and Textiles Research Journal*. 23(2), 102-114. ®
8. Jang, N., Dickerson, K. G. and Hawley, J. M. (2005, May). Apparel product development: Measures of apparel product success and failure. *Journal of Fashion Marketing and Management*, 9(2).®

9. Shen, L., Hawley, J. M. and Dickerson, K.D. (Summer, 2004). E-commerce adoption for supply chain management in U.S. apparel manufacturers. *Journal of Textile and Apparel, Technology and Management*, 4(1). Retrieved July 9, 2004, [http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Shen/shen\\_full\\_97\\_04.pdf](http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Shen/shen_full_97_04.pdf). ©
10. Oh, H., Yoon, S., and Hawley, J. M. (Summer 2004). What virtual reality can offer to the furniture industry. *Journal of Textiles and Apparel, Technology and Manufacturing*. 4(1). Retrieved July 9, 2004, [http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Oh/oh\\_full\\_98\\_04.pdf](http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Oh/oh_full_98_04.pdf). Scholarly works. ©
11. Johnson, J. S. and Hawley, J. M. (2004). Technology's impact on creative traditions: Pieceful co-existence in quilting. *Clothing and Textiles Research Journal*. 22(1/2), p. 69-78. ©
12. Jang, N., Hawley, J. M. and Dickerson, K. G. (2002). An exploratory investigation of factors influencing apparel product success or failure. *Journal of the Textile Institute*. 93,Part 2(1/2), 100-113. ©
13. Hawley, J. M. (Winter 2001). Textile recycling as a system: The micro-macro analysis. *Journal of Family and Consumer Sciences*. 92(4), 40-46. ©
14. Hawley, J. M. (September, 2000). Consumer behavior in the disposal of unwanted clothing. *TAFCS Research Journal*, 1(5), 4-5. ©
15. Hamilton, J. A and Hawley, J. M. (1999). Sacred dress, public worlds: Amish and Mormon experience and commitment. In L. Boynton-Arthur and J. Eicher (Eds.) *Religion, Dress and the Body*, 31-51. Berg Publishing, Inc.: New York. ©
16. Hawley, J. M. (1999). Negotiating appropriate technology: Lessons from the Old Order Amish. *TAFCS Research Journal*. 1(4), 28-29. ©
17. Hawley, J. M. (1997, February 17). Do retailers in Small Towns Plan (or Pray) for Success? Reprinted with permission in the publication by the National Institute for Small Cities. Washington, D.C. (From *Small Town*, 26(6), 4-11).
18. Hawley, J. M. (1996, May-June). Do retailers in Small Towns Plan (or Pray) for Success? *Small Town*, 26(6), 4-11. ©
19. Hawley, J. M. and Hamilton, J. A. (1996). Retail entrepreneurial values in a bicultural community: Cultural and economic contentions and negotiations. *Journal of Socio-Economics*, 26(6), 639-661. ©
20. Hawley, J. M. (1995, December). Maintaining business while maintaining boundaries: An Amish woman's entrepreneurial experience. *Entrepreneurship, Innovation and Change*, 4(4), 315-328. ©

#### EDITOR REVIEWED PUBLICATIONS

1. Hawley, J. M. (in press). Understanding Textile Recycling from a Systems Perspective. In R. Blackburn (Ed.), *Sustainable Textiles: Life Cycle and Environmental Impact*. Cambridge, England: Woodhead Publishing Press.
2. Hawley, J. (Forthcoming, 2009). Researcher Highlights: Conclusions, implications, and recommendations for future studies. In Flynn, J. and I. Foster (Eds). *Research Methods for the Fashion Industry*. New York: Fairchild.

3. Hawley, J. M. (in press). Ecological issues in production of textiles and dress, usage, and disposal related to developments of vintage dress. In P. Tratora and J. Eicher (Eds.) *The Berg Encyclopedia of World Dress and Fashion*, Expected publication 2010. United States: Berg.
4. Hawley, J. M. (April, 2008). The Amish veil: Symbol of separation and community. In J. Heath (Ed.) *The Veil: Women Writers on Its History, Lore, and Politics*. University of California, Berkley. Nominated for National Book Award.
5. Hawley, J. M. (2008). The economic impact of dumping clothing. In C. Ulasewicz and J. Hethorn (Eds). *Sustainable Fashion. Why Now?* New York: Fairchild.
6. Hawley, J. M. (November, 2007). Recycling Textiles: Going beyond the bin. White paper prepared for *Resource Recycling*, p. 31-33.
7. Hawley, J. M. (2006). Textile recycling: A systems perspective. In Y. Wang (Ed). *Recycling in Textiles*. Cambridge, England: Woodfield Publishing Press.
8. Hawley, J. M. (2007). From My Closet to Africa: The Dirt on Post-Consumer Recycling. In *Future Fashion*. New York: Earth Pledge.
9. Hawley, J. M. , Sullivan, P. and Kim, Y. (2005). Recycled Textiles. In V. Steele (Ed.) *Encyclopedia of Fashion*. New York: Scribner and Sons.
10. Hawley, J. M. (2003). Becoming and E-treprenuer. Invited chapter for *Fashion Entrepreneurship*. Fairchild Publications.
11. Hawley, J. M. (2003, April). "Teaching, textiles, and technology." *The Innovator: Exploring Educational Technology at MU*.

**PUBLISHED PROCEEDINGS ® = PEER REVIEWED**

1. **Hawley, J.M. (April, 2008)**. Apparel Sustainability in the 21<sup>st</sup> Century: Making the right choices. Proceedings of the conference of the Eco-Design: A Global Paradigm Shift: Seoul, Korea. Available online.
2. **Rutherford, N., Burns, L., Hawley, J. M., Norum, P., and Wesley, S.** (November 2008). Evolving Patterns: The Evolving Story of Signature Fabrics. Special topics session. Proceedings of the International Textile and Apparel Association, Chicago, IL.
3. **Eckman, M., Littrell, M., Hawley, J.M., Boorady, L., Bastow-Shoop, H., Pederson, E., Evanston, S.**, (November, 2007). Fabric of Indian Life: Expanding Faculty International Expertise Through a Fulbright-Hays and ITAA Sponsored Group Project. Special topics session. *Proceedings of the International Textile and Apparel Association*, Los Angeles: CA. Available online. ®
4. **Brosdahl, D., Lehew, M., Hawley, J. M.** (November, 2007). Sustainable Fashion: An Oxymoron or a Possible Future? Teaching Strategies to Promote Consumer and Industry Sustainability Practices. *Proceedings of the International Textile and Apparel Association*, Los Angeles: CA. Available online. ®.
5. **Eckman, M., Loker, S., Hawley, J. M., Lennon, S., Burns-Davis, L., Ogle, J., Rucker, M., Rudd, N., Damhorst.** (November, 2007). Identifying student learning outcomes for social responsibility and sustainability. Special topics session. *Proceedings of the International Textile and Apparel Association*, Los Angeles: CA. Available online. ®

6. **Pookulangara, S., Hawley, J. M., Norum, P., Crustinger, C., Kim, Y.K., Shephard, A.,** (November, 2007). Graduate Programs: From Backpack to Briefcase. Special topics session. *Proceedings of the International Textile and Apparel Association*, Los Angeles: CA. Available online. ®
7. **Hawley, J. M.** (2006, November 4). Amish Culture: The quilt that binds, as part of a panel, *Social cohesion among textile artisans across cultures*. Strawn, S.M., Hawley, J. M., Littrell, M.A., Johnson, J. S., and Hunt, C. Proceedings of the International Textile and Apparel Association. San Antonio, TX. Available online. ®
8. **Jolly, L., Lennon, S., Bastow-Shoop, H., Damhorst, M.L., Hawley, J., Hegland, J., Jasper, C., LeBat, K., Miller, N. J., Rees, K., Sternquist, B., & DeLong, M.** (2006). Research Agenda 2010: Forging New Directions and Partnerships. In N. J. Owens (Ed.) *Proceedings of the International Textile and Apparel Association Meeting*, San Antonio, TX . November 1-5, 2006. Monument, CO: ITAA: [www.itaonline.org/index2.html](http://www.itaonline.org/index2.html). ®
9. Tong, X. and **Hawley, J. M.** (2006, November). The effect of marketing activities on brand equity in Chinese clothing market. ITAA. Annual Meeting, Proceedings of the International Textile and Apparel Association. Alexandria, VA. Available online. ®
10. **Boorady, L. M.** & Hawley, J. M. (2006, November). Patternmaking: Student attributes that spell success. Proceedings of the International Textile and Apparel Association. Alexandria, VA. ®
11. **Boorady, L. M.** and Hawley, J. M. (2005, November). Using animated graphics as a learning tool in patternmaking: A comparison of teaching methods. Proceedings of the International Textile and Apparel Association. Alexandria, VA. ®
12. **Jolly, L., Lennon, S., Bastow-Shoop, H., Damhorst, M.L., Hawley, J.,** NCCC-65, (2005, November). "USDA Funding Opportunities for Apparel and Merchandising Scholars" Proceedings of the International Textile and Apparel Association. Alexandria, VA. ®
13. **Dickerson, K. G., Hawley, J. M., Norum, P., Simmons, K. P., Oh, H., Wilson, L., Stevens, S.** (2005, November) Special Topics. "The Birth, Care, and Feeding of An Advisory Board" Proceedings of the International Textile and Apparel Association. Alexandria, VA. ®
14. **Rucker, M. , Ulasewicz, C., Hawley, J. M., Norum, P.,** Steinbring, Y., (2005, November). Can't Stop Shopping: An ESRAB Panel on Over-consumption Proceedings of the International Textile and Apparel Association. Alexandria, VA. ®
15. **Hawley, J. M.** (July 22, 2005). Affiliate networking and its impact on relationship marketing strategies. Proceedings of the International Conference on Knowledge, Culture and Change. University of the Aegean, Rhodes, Greece. ®
16. **Carpenter, J. M\*.** and Hawley, J. M. (March, 2005). Examining the effect of the browser and purchaser's preferences for online shopping. Proceedings of the Annual meeting of *Marketing Theory & Practice*. ®

#### PUBLISHED ABSTRACTS FROM REFEREED PRESENTATIONS:

1. Tong, X., and **Hawley, J. M.** (November 5, 2006). The Effect of Marketing Activities on Brand Equity in Chinese Clothing Market [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting San Antonio, TX. ®

2. Strawn, S. (November 2006). Social cohesion among textile artisans across cultures. Special topic session. **Hawley, J. M.** Panelist [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting San Antonio, TX. ®
3. **Boorady, L.**, and Hawley, J. M. (November 5, 2006). Patternmaking: Student Characteristics That Spell Success. *Jolly, L., Coordinator. Research Agenda 2010: Forging new directions and partnerships. Special topics session.* [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. San Antonio, TX. *NCCC-65 Board, Hawley, J. M. Panelist.* ®
4. Wilson, L. and **Hawley, J. M.** (November, 2004). Organized chaos: A collaborative online project [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Portland, OR. ®
5. **Hawley, J.** and Jang, N,. (2004, November). McDonaldization of McFashion [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Portland, OR. ®
6. Carpenter, J. and Hawley, J. (Accepted. Not presented). Innovation of Special Apparel Retailers' Websites: Are they keeping up? Paper accepted for the International Textile and Apparel Association Annual Meeting. Portland, OR. ®
7. Johnson, J. S., Coordinator, Special Topics Session.( November, 2003). "Common Threads: The Needle Arts in the Academy". Panelists: Joyce Johnson, **Jana Hawley**, Vince Ouevedo, Sherry Schofield-Tomschin, Susan Strawn. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting Savannah, GA. ®
8. Sullivan, P., **Hawley, J. M.** and Dickson, M. (Coordinators). (November, 2003). "ESRAB – Sustainable Development and Educators for Socially Responsible Apparel Business." [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting Savannah, GA. ®
9. **Hawley, J. M.**, Jang, N.; Dickerson, K. G. (August, 2002). Successful apparel product development: An evolutionary design strategy [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. New York, New York. Available online: <http://www.itaonline.org>. ®
10. **Hawley, J. M.** Jang, N.; Dickerson, K. G. (August, 2002). Apparel Product Performance Measurements: perspectives from U.S. Apparel Companies [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. New York, New York. Available online: <http://www.itaonline.org>. ®
11. **Hawley, J. M.** and **Johnson, J.S.** (November, 2001). Putting another tool in the qualitative methods toolbox: Using Computer-mediated communication to Conduct Qualitative research[Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Kansas City, MO. Available online: <http://www.itaonline.org>. ®
12. **Hawley, J.M.** and Shen, L. (November, 2001), Putting it out there for Everyone to See: A comparative analysis of Websites among Clothing and Textile Departments [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Kansas City, MO. Available online: <http://www.itaonline.org>. ®
13. **Knight, D., Crutsinger, C., Hawley, J. M., Kinley, T.,** Forney, J., Brandon, L. (November, 2000). *Developing an experiential merchandising laboratory mode* [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting, Cincinnati, OH. Special topics session. ®

14. **Crutsinger, C.**, Tas, R., **Hawley, J. M.**, and Dickenson, J. (November, 2000). Delivering advanced internships via a web-based course [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting., Cincinnati, OH. ®
15. **Hawley, J. M.** (August, 2002). An Entrepreneurial Approach to Teaching E-Commerce Applications [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. New York, New York. Available online: <http://www.itaonline.org>. ®
16. **Hawley, J. M.** (2000). Maintaining cultural traditions and family values through quilting: The case of the Old Order Amish [Published Abstract]. Proceedings for the *Texas Association of Family and Consumer Sciences* . Arlington, TX. ®
17. **Hawley, J. M.**, Crutsinger, C., Tas, R., and Dickenson, J. (September 29, 2000). WebCT 2000. Texas Mini Conference. *Multi-disciplinary Efforts for Advanced Internships*. [Abstract]. Paper presented at the first annual meeting. Denton, TX. ®
18. **Hawley, J. M.** (March, 2000). Maintaining cultural traditions and family values through quilting: The case of the Old Order Amish. [Published Abstract] Proceeding of the *Texas Association of Family and Consumer Sciences*. Arlington, TX . ®
19. Brandon, L., Crutsinger, C., Forney, J., **Hawley, J. M.**, Kinley, T., Knight, D., Kim, Y. Making virtual connections: Graduate program delivery via the Web. Post conference workshop presented at the ITAA Annual Meeting, November, 1999, Sante Fe, NM. ®
20. **Hawley, J. M.** *Copyrights in Cyberspace*. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting November, 1999, Sante Fe, NM. ®
21. **Hawley, J.M.** (1999). Using a fashion show production to challenge students to environmental awareness: The case of Eco-Eclectika. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Sante Fe, NM. ®
22. **Kinley, T.** and **Hawley, J. M.** (1999). Cleaning the textile closet: Student involvement. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Sante Fe, NM. ®
23. **Rowold, K. L.**, Schlick, P. J. & Hawley, J. M. (1995). A HOG of a different color: Dress and the changing Harley-Davidson image. [Published Abstract] *Symposium of the Costume Society of America*, Detroit, MI. ®
24. **Hawley, J. M.** and Hamilton, J. A. (1995, October). Entrepreneurial values in a Bi-Cultural Community: Contentions and Negotiations. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Pasadena, CA). ®
25. **Hawley, J. M.** (1995, April). Pushing the limits: Individual Amish economic behavior vs. rules of the *Ordnung*. [Published Abstract] *Proceedings for the Society for the Advancement of Socio-Economics*. Washington, D.C. ®
26. **Hawley, J. M.** (1994, March). Reflections of Progress: An Old Order Amish example. [Abstract] Paper presented at the Spring 1994 *Central States Anthropological Association*, Kansas City, MO. ®

27. **Kesala, B.** & Hawley, J. M. (March, 1994). Dress as a metaphor for Ukrainian Culture. [Abstract] Paper presented at the Spring 1994 meeting of the *Central States Anthropological Association*, Kansas City, MO. ®
28. **Hawley, J. M.** and Hamilton, J. A. (1993, July). Making sense of making money: A macro/micro analysis of the economic activity of the Old Order Amish of Missouri. [Published Abstract] *Proceedings of the International Conference Celebrating 300 Years of Amish in America*. (Paper presented at the special celebration meeting, July, 1993 Elizabethtown, PA.). ®
29. **Hawley, J. M.** & Hamilton, J. A.. (1992). Retailing in a rural context: Implications for policy development. [Published Abstract]. *Proceedings for the International Textile and Apparel Association* annual meeting., Columbus, OH. ®

#### UNPUBLISHED PRESENTATIONS ® = PEER REVIEWED

1. **Hawley, J. M.** (November 12, 2007). Digging for Diamonds: Building Consumer Awareness of Textile Recycling. Presentation made to the Greater Kansas City Family and Consumer Sciences. Olathe, Kansas. Invited.
2. **Hawley, J. M.** and Okun, S. (2007, June 13). Textile recycling: the next wave of landfill diversion. White paper presented at the Illinois Recycling and Solid Waste Management Conference and Trade Show. ®
3. **Hawley, J. M.** (June 8, 2007). Travels of a used t-shirt: From charitable donation to overseas marketplaces. Presentation made to Council to Campus, sponsored by University of Missouri Extension. Invited.
4. **Boorady, L.,** and **Hawley, J. M.** (2007, February 23). Windows to culture: The Fabric of Indian Life, Internationalizing the student experience. Paper presented at the 17<sup>th</sup> annual Teaching Renewal Conference, University of Missouri, Columbia, MO. ®
5. Danis, F., **Hawley, J. M.,** Wilson, V. R. (2005, October 21). Social Entrepreneurship. University of Missouri, Columbia, Missouri. Invited. ®

#### REFEREED POSTER PRESENTATIONS

1. **Kim, E. Y.,** and Hawley, J. M. (November, 2007). Affiliate Network Relationships: A Comparison of Affiliate Agreements for Apparel and Accessories Sites. [Published Abstract] Poster presented at the *International Textile and Apparel Association* annual meeting: Los Angeles, CA. ®.
2. **Oh, H.,** Yoon, S. and Hawley, J. M. (November, 2004). Application of 3-D Virtual Reality in Testing Consumer Decision-Making Processes. [Published Abstract] Poster presented at the *International Textile and Apparel Association* annual meeting: Portland, OR. ®
3. **Kim, Y.** and Hawley, J. M. (November, 2000). Consumer's Behavioral Intentions Regarding On-Line Shopping. [Published Abstract] Poster presented at the annual meeting of the *International Textile and Apparel Association*. ®
4. **Kennon, L.,** Brandon, L, Hawley, J. M., Crutsinger, C. (June, 2000) Assessment of Web-based learning: Generating a profile of successful distance education students. [Published Abstract] Poster presented at the annual meeting of the *American Association of Family and Consumer Sciences*. Chicago, IL. ®

5. **Hawley, J. M.** (March, 2000). Getting rid of it: Narratives of consumer clothing disposal behavior. [Published Abstract]. Poster presented at the annual meeting of the *Texas Association of Family and Consumer Sciences*. Arlington, TX. ®
6. **Hawley, J.M.** (November, 1999) Using a fashion show production to challenge students to environmental awareness: The case of Eco-Eclectika. Proceedings of the International Textiles and Apparel Association. [Published Abstract] Poster presented at the annual meeting of the *International Textile and Apparel Association*, Sante Fe, NM). ®
7. **Hawley, J. M.** (1995). Knitting 'thneeds' which everyone needs: Using Dr. Suess for a critical analysis of the textiles and apparel industry. [Published Abstract]. Poster presented at the October, 1995 annual conference of the *International Textile and Apparel Association*. ®
8. **Hawley, J. M.** & Sisler, G. (1990). Planning practices of small rural apparel retailers. [Published Abstract] Poster presented at the October, 1990 annual conference of the *Association of College Professors of Textiles and Clothing*, Denver, CO. ®
9. **Hawley, J. M.** & Sisler, G. (1991, June). Predicting success for small rural apparel retailers. [Published Abstract] Poster presented at the June, 1991 annual meeting of the *American Home Economics Association*. Detroit, MI. ®

#### INVITED PRESENTATIONS:

1. **Hawley, J. M.** (September 18, 2008). Making the Right Apparel Choices: Sustainability in the 21<sup>st</sup> Century. Invited keynote for the Eco-watch...Creating Fashion Solutions" lecture series at the Sam-Fox School of Design and Visual Arts and the St. Louis Chapter of the Fashion Group International. Washington University, St. Louis, University.
2. **Hawley, J. M.** (September, 4, 2008). Nelly Don—a Kansan to be remembered. Invited presentation given to the Belleville Quilter's Guild.
3. **Hawley, J. M.** (April 29, 2008). Apparel Sustainability in the 21<sup>st</sup> Century: Making the right choices. Invited keynote address for the Eco-Design: A Global Paradigm Shift Conference, Hansei University, Seoul, Korea.
4. **Hawley, J. M.** (March 24, 2006). Recycling—A systems perspective: It takes everyone. Invited Keynote for the Annual Second Hand Clothing and Handlers Meeting, Atlanta, GA. Invited.
5. **Hawley, J. M.** (2006, September 15). Amish Quilt Entrepreneurs. Lecture presented to the St. Louis Quilter's Guild. Invited.
6. **Hawley, J. M.**, McCarrell, V. (2005, March 29). Service learning opportunities: Cooperation between University of Missouri students and Unlimited Opportunities, Inc. Invited.
7. **Hawley, J. M.** (May 20, 2004). Marketing your Extension programs. Presentation made at the Annual Conference for University of Missouri Extension. Invited.
8. **Hawley, J. M.** (November, 2004). Textile recycling as a system: A micro/macro analysis. Presentation made at the Educators for Socially Responsible Apparel Businesses annual meeting: Portland, OR.. Invited.
9. **Hawley, J. M.** (November, 2004). A pyramidal model for understanding textile recycling processes. Invited presentation at the International Textile and Apparel Association annual meeting. November, 2004. Portland, OR.

10. **Hawley, J. M.** (October 10, 2004). The mysteries of the Old Order Amish. Invited presentation made at Stephens College. [Invited]
11. **Hawley, J. M.** (May 10, 2004). Systems Analysis of Textile Recycling. Invited presentation at the 9<sup>th</sup> Annual Conference of Recycling of Fibrous Textile and Carpet Waste. Dalton, GA. [Invited].
12. **Hawley, J. M.** (March, 2002). Careers in Textile and Apparel Management. Invited presentation made to the Missouri Family and Consumer Sciences Educators annual meeting. Columbia, MO.
13. **Hawley, J. M.** (October, 2000). Rags to Riches: A Systems Approach to Textile Recycling. Invited presentation made to the NE Regional meeting of the *Texas Association of Family and Consumer Sciences*, Texas Women's University, Denton, TX.
14. **Hawley, J. M.** (July 20, 2000). Romancing the Rag. Invited presentation made to the State of Texas Vocational Home Economist/Family and Consumer Sciences State Meeting. Invitation extended from the *Texas Education Agency Career and Technology Education Division*.
15. **Hawley, J. M.** , (February 26, 2000). Challenges in the Retailer's Future. Invited panelist for the annual meeting of the Accessories Resource Team (ART). Amelia Island, FL.

#### SERVICE PUBLICATIONS

1. **Hawley, J. M.** (1991). Careers in fashion. (Teacher Edition) Oklahoma State Department of Vocational and Technical Education. Stillwater Curriculum and Instructional Materials Center. Doc. ID ED 323393.
2. **Hawley, J. M.** (1991). Textiles. (Teacher Edition). Oklahoma State Department of Vocational and Technical Education. Stillwater Curriculum and Instructional Materials Center. Doc. ID ED 323394.
3. **Hawley, J.M.** (1991). Design Concepts. (Teacher Edition). Oklahoma State Department of Vocational and Technical Education. Stillwater Curriculum and Instructional Materials Center. Doc. ID ED 323395.
4. **Hawley, J.M.** (1991). 20<sup>th</sup> Century Fashions. (Teacher Edition). Oklahoma State Department of Vocational and Technical Education. Stillwater Curriculum and Instructional Materials Center. Doc. ID ED 323396.

#### DISSERTATION:

**Hawley, J. M.** (1993, August). *Amish/English Entrepreneurial Activity as a Function of Culture and World View: Conceptions of Responsibility, Cooperation and Competition, and Success*. Unpublished doctoral dissertation. University of Missouri, Columbia, MO.

#### THESIS:

**Hawley, J. M.** (1990). *Planning practices of small rural apparel retailers*. Unpublished master's thesis, Oklahoma State University, Stillwater, OK.

## GRANTSMANSHIP

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#### External Grants

Hawley, J. M. (P.I.) (October, 2008). Find a Hidden Treasure: marketing the Historic Costume and Textiles Museum to Manhattan Visitors. Manhattan Chamber and Visitor's Bureau, Tourism Marketing Grant Program; (Funded October, 2008). \$3,000

South Asian Studies at Kansas State University Proposal to the Department of Education Office of Post-Secondary Education Title VI: Undergraduate International Studies and Foreign Language Program. (Submitted November 26, 2007, not funded). \$320,084.

Hawley, J. M. (2004, November). *Bridging Needs: Volunteers, service learning, and economic growth*. Missouri Community Service Commission. \$2500.00. awarded.

**Hawley, J.M.** (PI) and Norum, P. (2003) Textile Recycling Systems. USDA Challenge Grant \$99,420.

Hawley, J. M. (2003).IFI Textile Analysis CD Rom, ATEXINC, \$325.

Hawley, J.M. (2002). Digital Textiles. ATEXINC. \$625.

### **External Grants-Not Funded**

Kaufman Initiative Grant, University of Missouri. 6.5 Million. (not-funded).

Wilson, L. and Hawley, J. M. (2005). Online Catalog of Materials from University Missouri Collections. NEH Grants \$238,152 (not awarded—encouraged to reapply, resubmitted 2005).Not Funded.

Oh, H. and Hawley, J. M. (2004). *Realistic 3-D Environments for Furniture*. International Shopping Centers. \$16,235. Not funded.

Oh, H., Yoon, S. and Hawley, J. M. (2004). Development of VRIS. Research Board. \$15,000. Not funded.

Hawley, J. M. , Boorady, L.M. and Meyer-Brosdahl, D. (2006). Planning a Big 12 Apparel and Textile Student Conference on Sustainability: Beginning the Process. Grant submitted to the Big 12 Fellow program. \$2359. Not funded.

### **Internal Competitive Grants**

Hawley, J. M. and Brosdahl, D. M. (September 24, 2008). Showcasing and saving our treasures: K-State collaborative enterprise for digitization (CED). Grant submitted for the targeted excellence funding. \$945,000. (Not funded).

Crawford, C. and Hawley, J. M. (2006). E-Trepreneurship. Extension grant. \$1000. Funded by Central Region, Mark Stillwell, Director. . Funded.

**Hawley, J. M.** (2005). Center for the Digital Globe. Travel Grant. \$1800. . Funded.

**Hawley, J. M.** (2005, May). Faculty International Travel Grant. \$1200. . Funded.

**Hawley, J. M.** (2004). *Affiliate networks and relationship marketing*. Margaret Mangel Faculty Research Catalyst Fund. \$900.00 Funded.

**Hawley, J. M.**, Wilson, L., Simmons, K., and Norum, P. (2003) Academic Transformation. [ET@MO](mailto:ET@MO), \$4,000. Funded.

**Hawley, J.M.** and Norum, P. (2003) PRIME Funds. University of Missouri. \$10,335. Funded.

- Hawley, J. M.** (2001). International Initiative. University of Missouri. \$1000. Funded.
- Hawley, J. M.** (2000). Junior Faculty Summer Research Fellowship. University of North Texas. \$5000. Funded.
- Hawley, J. M.** (2000). Funded Research Grant. University of North Texas. \$6000. Funded.
- Hawley, J. M.,** and Kim, Y. (1999) ROP Grant. University of North Texas. \$3800. Funded.
- Hawley, J. M.** (1999). Teaching with Technology Grant. University of North Texas. \$4,000. Funded.
- Hawley, J. M.** (1998-2000). The Process of Textile Recycling. University of North Texas. \$5000. Funded.
- Hawley, J. M.** (1996). Experimental Teaching Grant. Indiana University. \$1875. Funded.
- Hawley, J. M.** (1993). Minority Businesses: Interaction with Work and Family Spheres. Grants-In-Aid. College of Arts and Sciences. Indiana University. \$500. Funded.

## HONORS AND AWARDS

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- ◆ Fulbright-Hayes Scholar to India: *Fabric of Indian Life, 2006-2007*, Travel Dates, Dec. 26-Jan 25. International Advisor to First International Symposium on Fiber Recycling 2007, Kyoto, Japan. June 20, 21.
- ◆ Who's Who in America, 2008
- ◆ Who's Who Among America's University Teachers, 2006
- ◆ Kemper Fellow for Excellence in Teaching, \$10,000 award, 2005
- ◆ Wakonse Fellow, 2004
- ◆ Faculty Entrepreneur of the Year Nominee, University of Missouri 2004
- ◆ HES Student Council Outstanding Teaching Award, \$500, 2004, 2002
- ◆ Zeta Tau Alpha Outstanding Faculty Recognition, 2004, 2005, 2006
- ◆ ET@MO Technology Award, \$500 Technology Stipend, 2002
- ◆ MU Greek Association, Outstanding Faculty, 2002
- ◆ Textile and Apparel Management Langsam Family Outstanding Faculty Award, 2002, 2004
- ◆ New Faculty Teaching Scholar, Textile and Apparel Management, MU, \$500, 2001, 2002
- ◆ International Initiative, University of Missouri, \$1000, 2001
- ◆ Excellence Award, University of North Texas, 1999, 2000
- ◆ Pioneer Award, Center for Distributed Learning, University of North Texas, 2000
- ◆ Excellence in Teaching Award, Indiana University, 1997
- ◆ Mentor for Best Undergraduate Student Research Paper Award, Indiana University, 1991
- ◆ Extension Teamwork Award, University of Missouri, 1991
- ◆ American Home Economics Graduate Recipient, 1991
- ◆ Russell Corporation Graduate Fellow, 1990, 1991

- ◆ Russell Corporation Scholarship Recipient, 1989
- ◆ Margaret Mangel Scholarship Recipient, 1989
- ◆ Mary L. Johnson Scholarship Recipient, 1991
- ◆ Phi Upsilon Omicron Honorary, 1991
- ◆ Superior Graduate Achievement Award, University of Missouri, 1991
- ◆ Graduate Research and Creative Project Award, University of Missouri, 1989
- ◆ Oklahoma Foundation Scholarship Recipient, Oklahoma State University, 1988
- ◆ Mortar Board Senior Honorary, 1975
- ◆ Who's Who Among Students in American Universities and Colleges, 1974
- ◆ Kappa Omicron Phi, 1974

## TEACHING

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Kemper Fellow for Excellence in Teaching, 2005, \$10,000 Award.

Wakonse Fellow, 2004

Kaufmann Entrepreneurship Initiative, 2004- Present

Venture Creation Circles external faculty, 2007-present

## GRADUATE STUDENTS ADVISED

### Major Professor, Doctoral Dissertations

1. Pookalangara, Sankjukta. (May, 2008). *Explaining consumers' channel-switching behavior using the theory of planned behavior*. Unpublished dissertation. University of Missouri.
2. Ruppert-Stroescu, Mary. (in process). Untitled project: *Impact of Internet on small business designers*. University of Missouri.
3. Tong, Xiao. (December 2006). *The creation of brand equity in Chinese clothing markets*. Unpublished dissertation. University of Missouri.
4. Boorady, Lynn. (2005). *Using digital animation to teach patternmaking*. Unpublished doctoral dissertation, University of Missouri, Columbia.
5. Shen, L. (2003). *E-commerce adoption for supply chain management in U.S. apparel manufacturers*. Co-Advised with Dr. Kitty Dickerson. Unpublished doctoral dissertation, University of Missouri, Columbia.
6. Jang, Namkyung (2002). *Apparel Product Success and Failure Measures*. Dissertation, University of Missouri. Co-Advised with Dr. Kitty Dickerson. Unpublished doctoral dissertation, University of Missouri, Columbia.

### Major Professor, Master's Theses

1. Crowley, Jacob (in process). Digital Media. Master's student. University of Missouri..
2. McIntire, Jonah (December, 2006). *The Textile and Apparel Research Base: Author Co-Citation Mapping for Research Management*. Unpublished Master's thesis. University of Missouri..

3. Lin, Pin-Wuan, (April, 2006), *The Influence of Goal-Directed and Experiential Activities on Online Flow Experiences*. Unpublished Master's thesis. University of Missouri..
4. Kim, Eun Young (May, 2005). *Affiliate network relationships: A comparison of affiliate agreements for apparel and accessories sites*. Unpublished master's thesis. University of Missouri, Columbia.
5. Lee, Daton (August, 2001). *Business to business Internet Services*. Unpublished Master's Thesis, University of North Texas.
6. Kumar, Shefali (May 2000). *Consumer's Behavioral Intentions Regarding On-Line Shopping*. Unpublished Master's Thesis, University of North Texas.
7. Hancock, Joseph (August, 1996). *Employee Interpretation of Dress Code: A Study of Diversity*. Unpublished Master's thesis. Apparel Merchandising, Indiana University.
8. Ho, Janice (1995, August). *Means-End Approach to the Study of Consumer Value*. Unpublished master's thesis. Apparel Merchandising, Indiana University.
9. Park-Lee, July (1993, December). *Country of Origin as a Determining Factor for Purchasing Behavior*. Unpublished master's thesis. Apparel Merchandising, Indiana University.

#### COMMITTEE MEMBER, DOCTORAL—UNIVERSITY OF MISSOURI

McMurry, Monica (in progress). Oleg Cassini's fashion influences on the styles of Jackie Kennedy (title tentative). University of Missouri.

Lykken, Elizabeth (in progress). Fringe comparisons. University of Missouri.

#### COMMITTEE MEMBER, MASTER'S THESES

Yoon, M. (2006, December). *Comparison of Niketown.com and Nike.com*. Unpublished master's thesis. University of Missouri.

Senbabaoglu, B. (July, 2004). *Understanding lighting in architecture of Louis I. Kahn*. Master's thesis. Unpublished master's thesis, University of Missouri, Columbia.

Tutor, M. (June, 2004). *Simplified options of scaled figures for architectural design*. Master's thesis. Unpublished master's thesis, University of Missouri, Columbia.

Gonavaram Balasai, (July, 2004). *Using interactive methods and games to teach architectural design*. Unpublished master's thesis, University of Missouri, Columbia.

Park, Se-Eun. (May, 2004). *The relationship between fashion leadership and co-design options in apparel mass customization*. Unpublished master's thesis, University of Missouri, Columbia.

Zahidul, Islam, A. K. M. , (2003, December). *Linear multimedia for form and geometry analysis: A case study of Louis I Kahn's National Assembly Building*. Unpublished master's thesis, University of Missouri, Columbia.

Otto, J. (In progress). Untitled project: *Highway Patrol Uniforms*.

Dowell, A. (May, 2002). *One-and Two-Sex Bodies, Their Ideals, and Dress*. Unpublished master's thesis, University of Missouri, Columbia.

- Scott, M. Jeannette (1995, August). *Knitted-Beaded Reticules.* "Unpublished master's thesis. Apparel Merchandising. Unpublished master's thesis, Indiana University.
- Lee, Joung Soo (1994, June). *The Impact of Clothing Attractiveness on Impression Formation: A Cross Cultural Study.* Unpublished master's thesis, Indiana University.
- Moehlmann, Sue A. (1994). *The Fan Collection and Accompanying Journals of Avis Tarrant Burke: A Source for Social History.* Unpublished master's thesis, Indiana University.
- Panell, Jennifer (1994, June). *Architectural principles of small rural mid-western churches: A content analysis.* Unpublished master's thesis, Indiana University.
- Pande, Anita (1995, August). *The effects of clothing attractiveness on hiring preferences.* Unpublished master's thesis, Indiana University.
- Winstead, Pamela (1997, June). *McCall's Magazine as Informer: The role of embroidery transfer patterns 1900-1909.* Unpublished master's thesis, Indiana University.

### UNDERGRADUATE RESEARCH THESIS/PROJECTS

- Sullivan, A., Rooney, A., Egger, E, Heidelbrecht, S, Hawley, J. (Spring 2008). What's in your closet?: A study of closing (non)disposal behavior.
- Elfrink, Theresa (2005). E-Commerce websites for artisans.
- Shield, Jessica, (2005). Independent Thesis. External faculty member. University of Illinois-Urbana-Champaign.
- Sciales, C. and Hawley, J. M. (May, 2005). Closet Study: The meaning behind the mess or the treasures among your dress?
- Kesala, B. and Hawley, J. M. (1994, March). Dress as a metaphor for Ukrainian culture. Paper presented at the Central states Anthropological Association Annual Meeting, Kansas City, MO.

UNDERGRADUATE ADVISING: Approximate 60 students

### **Undergraduate thesis advisor or committee member for Individualized Major Program (IMP) at Indiana University:**

**Fashion Design:** Sanuo Mercer, 1996; Karen Lovitch, 1995; Erin Janis, 1995; Elizabeth Webb, 1995; Deborah Gill, 1994; Elizabeth Denny, 1996; Rachel Sowell, 1996; Emily Todoran, 1996; Andrew Wittkamper, 1994; Kate Davis, 1996; Holly Stalter, 1996; Soojin Whang, 1996; Dana Wood, 1996; Xochi Musser, 1995; Jennifer Agnew, 1994; Karen Graham, 1994; Natalie Boyce, 1993; Erin Janis, 1993.

**Fashion**

**Journalism:** Elizabeth Gallemore, 1996

**Film Production:** David Lichty, 1996; John Ward, 1995; Scott Evans, 1994

**Theater Design:** Stephen Fitzgerald, 1994

**Events**

**Coordination:** Carter Etherington, 1994

**Women's**

**Studies:** Justine Wayne, 1996  
**Musical Theater:** Robert Lane, 1995; Allison Streeter, 1993; Cynthia Petrone, 1993

**Stage Costuming:** Gwen Goodnight, 1994

**Ethnomusicology:** Kathleen Gasey, 1994  
**Film Studies:** Anita Talevski, 1994; David Rivera, 1993; John Ward, 1993

**Children's  
 Television:** Steve Taylor, 1994

**Arts  
 Administration:** Shannon McGlothin, 1994

**Advertising:** Kelly Miller, 1994

**Social Change  
 Photography:** Amy Mowat, 1993

#### AREAS OF TEACHING EXPERTISE

Sustainability  
 Global trade  
 Global Consumers  
 Basic Textiles  
 Cultural Studies  
 Branding  
 Entrepreneurship  
 Qualitative Research Methods  
 Field Study Tours: India, New York City, Mexico, Chicago, Dallas  
 Fashion Theory and Analysis  
 Research Methods  
 International Textiles and Apparel Trade  
 Consumers in the American Economy

#### DISTANCE EDUCATION CLASSES DEVELOPED:

Global Merchandising and Trade  
 Research Methods

## SERVICE AND OUTREACH CONTRIBUTIONS

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### SERVICE IN PROFESSIONAL ORGANIZATIONS

Sustainability Index, Appreciative Inquiry. Wal-Mart Headquarter, July 2008.

International Advisory Council, Fiber Recycling, Kyoto, Japan, June 2007

Earth-to-Earth Sustainability Workshop, Wal-Mart Headquarters, June 27-28, 2006

Journal of Family and Consumer Sciences, Reviewer (average 3 per year)

International Textile and Apparel Association  
 ITAA Council 2004-present  
 ITAA Board, 2000-2008  
 Vice President of Operations, 2004-2006, 2006-2008 (re-elected)  
 Administrator's Leadership Council, 2007-present  
 Ad Hoc Committee on Development 2008-Present

Chair of Publicity, 2002-2004  
 Chair of membership, 2000-2002  
 Environment and Socially Responsible Apparel Businesses (ESRAB) (2002-present)  
 Conference Planning Committee (2001)  
 Website Committee (1999-present)  
 Research Agenda 2000 (1998-present)  
 Diversity (1993-1997)  
 International (1993-1997)  
 Reviewer of manuscripts for *Clothing and Textiles Research Journal* (average 3 per year)  
 Reviewer of abstracts for annual meeting  
 Annual Meetings Attended:  
     2008 Shaumburg, IL  
     2007 Los Angeles, CA  
     2006 San Antonio, TX  
     2005 Alexandria, VA  
     2004 Portland, OR  
     2003 Savannah, GA  
     2002 New York, NY  
     2001 Kansas City, MO  
     2000 Cincinnati, OH  
     1999 Sante Fe, NM  
     1998 Dallas, TX  
     1995 Pasadena, CA  
     1994 Minneapolis, MN  
     1993 White Sulphur Springs, WV  
     1992 Columbus, OH  
     1991 San Francisco, CA  
     1990 Denver, CO  
 Presider, Research Reporting Sessions: 2005, 2004, 2003, 2002, 2001, 2000,  
 1998  
 1999  
 NCCC-65  
     Member, Appointed by HES Dean of Research, 2003-present  
     Annual meetings attended: San Antonio, TX, 2006; Alexandria, VA, 2005; Portland, OH,  
     2004  
     Columbus, OH, 2003; Historian of publications, presentations, grants, graduate student  
     works  
 AASHE, Sustainability Conference, November 2008  
 Council for Administrators of Family and Consumer Sciences, member, 2007.  
     2007, Washington, D.C. joint meeting with BoHS.  
 American Association of Family and Consumer Sciences  
     Reviewer of manuscripts for *Journal of Family and Consumer Sciences*  
     Annual Meetings Attended, Detroit, MI  
 Council for Recycled Textiles  
     Board member  
 Affiliate Summit  
     Annual meetings attended: Halifax, Nova Scotia, 2004; New York City, 2003  
 SMART, Secondary Materials and Recycled Textiles  
     Board Member  
 American Anthropological Association  
     Annual Meetings Attended, San Francisco, 1992  
 Quilters "Save our stories" Project  
     Director of Research, 2001  
     In collaboration with the University of Nebraska Quilt Center, The University of Delaware  
     Museum of Oral History, the Winterthur Program in Early American Culture and the  
     International Quilt Festival Houston, TX—October, 1999; October, 2000

Texas Association of Family and Consumer Sciences  
 Chair, Apparel, Textiles, Art, and Design Division, November 1999-January 2001  
 Annual meeting attended: Arlington, TX 2000, Dallas, TX

National Coalition Building Institute—North Texas Chapter  
 Train the Trainer Institute, May 19-21, 1999  
 Diversity Training Workshop, April, 1999

Society for the Advancement of Socio-Economics (SASE)  
 Annual Meeting Attended, Washington, D.C.

American Ethnological Association  
 Annual meeting attended: Sante Fe, NM, 1994

Lilly Conference on Higher Education  
 Annual meeting attended: Oxford, OH 1996

Central States Anthropological Association  
 Annual meetings attended: Indianapolis, IN, 1995; Kansas City, MO 1995

International Conference Celebrating 300 Years of Amish in America, Special meeting:  
 Elizabethtown, PA, 1993

NE-167 Regional Research Meeting  
 Annual meetings attended: Honolulu, HI; St. Paul, MN

### UNIVERSITY EXTENSION

CEED, Core member, Rural Community Development Projects, 2006-Present

Budget Oversight Committee, Unit Leader, TAM representative, 2006-Present

Kaufmann Entrepreneurship Initiative, Organized HES Initiative, 2006-Present

Collaboration between MU textile and apparel students, University Extension, and Unlimited Opportunities, a shelter workshop in Boonville, MO. A Case for Recycled textiles. Fall 2004, Spring 2005, Fall 2005

Rags to Riches: Clothing drive and public education about textile recycling (April 1-4, 2004).

X-treme recycling: A systems approach to textile recycling. Website under development.

Online catalog of Missouri Historic Costume collection (in development).

University Extension's Economic Impact. Missouri Legislative Day, University Extension, March 16, 2005.

### UNIVERSITY COMMITTEES AND COUNCILS:

#### University Committees and Service

Last-Tuesdays Entrepreneurship Council, Kansas State University, 2007-present  
 Curator's Professor Awards Screening Committee, University of Missouri, 2007  
 Tocqueville Scholars Program, 2007  
 Faculty Council Task Force, University of Missouri System, Privacy Policies 2005–Present  
 Kauffman Entrepreneurship Initiative, 2003-present  
 Center for the Digital Globe (CDiG), MOGIA Initiative, University of Missouri  
 Executive Board 2002-present  
 Associated Faculty 2001-present  
 Certificate Ad Hoc Committee 2001, 2002, 2003  
 Operations Policy Ad Hoc Committee, 2003, 2004  
 Symposium Ad Hoc Committee, 2002, 2003, 2004

Gamma Phi Beta Sorority, Faculty Advisor, 2005, 2004  
 McNair Scholars Program, Faculty Committee, TAM Representative, 2001-present  
 New Faculty Teaching Scholar Member, 2001-present  
 Study Abroad Advisory Council, 2001-2002  
 University Forum on Teaching, Learning, & Assessment, University of North Texas,  
 2000-2001  
 National Coalition Building Institute, University of North Texas, 1998-2001  
 Roundtable 1998, University of North Texas  
 Faculty Committee for Diversity in the Classroom, Indiana University, 1992-1993

### COLLEGE COMMITTEES AND COUNCILS

Dean's Administrative Council, College of Human Ecology, July 2007- present  
 Search Committee, CHE Human Development and Family Studies Department Head, Fall 2008-  
 present  
 Legacy of Excellence Planning Committee, 2008  
 HES Faculty Council on College Policy, 2007  
 HES Promotion and Tenure Alternate, 2006  
 Human Environmental Sciences Scholarship Committee, MU, 2001-2003  
 Faculty Council for Individualized Major Program, College of Arts and Sciences, Indiana U, 1993-  
 1997  
 Fine Arts Merger Committee, College of Arts and Sciences, Indiana University, 1993-1995

### DEPARTMENT COMMITTEES AND COUNCILS

- ◆ Mizzou Plaid Project Director, 2006
- ◆ Department Webmaster, 2001-present
- ◆ Career Fair Chair, 2005-present
- ◆ Association of Textile and Apparel Management (ATAM), Student organization, Faculty advisor, 2003-present
- ◆ TAM Scholarship committee, 2003, 2004
- ◆ Faculty search committee, 2001, 2002, 2003, 2004, 2005, 2006
- ◆ Study abroad, co-chair with Laurel Wilson, 2001-present
- ◆ Recruitment, International Quilt Festival, Houston, TX, School of Merchandising and Hospitality Management, October, 1998
- ◆ Recruitment, Future Homemakers of America, Corpus Christi, TX, School of Merchandising and Hospitality Management, February, 1998
- ◆ Graduate Recruiting, School of Merchandising and Hospitality Management, October, 1998
- ◆ Executive committee, School of Merchandising and Hospitality Management, elected, 1999-2000
- ◆ Search Chair, School of Merchandising and Hospitality Management, 2000
- ◆ Graduate committee, School of Merchandising and Hospitality Management, 1998-2000
- ◆ Scholarship committee, School of Merchandising and Hospitality Management, 1998-1999.
- ◆ Merchandising, Inc., Student organization, Faculty advisor, 1998-2000
- ◆ Apparel Merchandising Club, Faculty Advisor, Indiana University, 1993-1997
- ◆ Recruiting, Red Letter Days, Indiana University, 1992-1993
- ◆ Recruiting, Career Days, Bloomington High School North, Bloomington, IN 1992-1993
- ◆ Acting program chair, Apparel Merchandising, Indiana University, 1996-1997
- ◆ Graduate advisor, Indiana University, 1996-1997
- ◆ Technology committee, Indiana University, Indianan University, 1993-1996
- ◆ Search committee chair, Indiana University, 1992-1996
- ◆ Faculty performance evaluation member, Indiana University, 1994-1995

- ◆ Program review chair, Indiana University, 1995-1995
- ◆ Graduate Course Revision Committee, Indiana University, 1994-1995

#### OTHER SERVICE

Program Evaluation, Apparel, Textiles and Interior Design, Missouri State University, Spring, 2008

#### UNIVERSITY PRESENTATIONS:

- Hawley, J. M.** (2007, February 1). Creating Mizzou Plaid. Presentation given to the Columbia Kiwanis organization.
- Hawley, J. M.** (2006, September). Savvy Seconds benefits from United Way. Presentation made to the University United Way Kickoff Campaign.
- Hawley, J. M.** (2005, January 27). Savvy Seconds: A contribution to Missouri's Economic Development. Presentation made to the University Board of Curator's.
- Hawley, J. M.** (2004, April 26). Transforming the Missouri Textile and Apparel Collection: A collaborative online effort. ET@MO grant presentation.
- Hawley, J. M.** (2004, September 20). Amish culture: Enduring or ending? Stephens College.
- Hawley, J. M.** (2004, April 6). Digging for Diamonds: Textile Recycling Processes. Stephens College.
- Crutsinger, C. and Hawley, J. M.** (2000, April 6, 2000). Collaborative efforts in distance learning. Invited presentation for the Center for Distributed Learning Brown Bag Luncheons.
- Hawley, J. M.** (1999, October 23). Display of creative and scholarly works as part of Homecoming activities. Sacred Dress, Public Worlds: Amish and Mormon Experience and Commitment. Rare Books Library, Willis Library.
- Hawley, J. M.** (1999, April). Why do they dress that way? Old Order Amish Dress and Behavior. Invited presentation for SMHM 3370 Dress and Human Behavior. School of Merchandising and Hospitality Management, University of North Texas, Denton, TX. Invitation extended by Dr. Christy Crutsinger.
- Hawley, J. M.** (1996, June). Why is it that some Amish do, and some Amish don't? *Indiana University Mini-University Series*, Indiana University, Bloomington, IN.
- Hawley, J. M.** (1995, September). "The Old Order Amish Quilt: Integrating Art and Ideology." Presentation made to the Bloomington Quilters' Guild.
- Hawley, J.M.** (1995, June). The Old Order Amish: Will they survive into the next millennium? *Indiana University Mini-University Series*. Indiana University, Bloomington, IN.
- Hawley, J. M.** (November 30, 1994). "Dressed to kill: The communicative powers of gang dress." Paper presented at faculty/graduate student AMID research seminar.
- Hawley, J. M.** (1993, October). Matching the method to the question: Participant observation as a method for understanding other cultures. Invited presentation at the NE-167 annual research consortium. Honolulu, Hawaii.
- Hawley, J. M.** (1991). Advertising and promotions for the rural retailer. Chambers of Commerce of Missouri.

**Hawley, J. M.** (1990). Displays that sell. Chambers of Commerce of Missouri.

**Hawley, J. M.** (1990). Profitable retailing. In-service education presenter for University of Missouri Extension.

## **PROFESSIONAL DEVELOPMENT**

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- ▶ HERS Summer Institute, Bryn Mawr Leadership Institute for Academic Women, Summer 2008
- ▶ Tilford Conference on Diversity, Wichita State University, October, 2007
- ▶ New Department Heads, Kansas State University
- ▶ Pathways to Leadership Conference, Administrators Leadership Training, Nashville, TN, August, 2006
- ▶ Wal-Mart Stores Earth-2-Earth Sustainability Initiative, June 2006
- ▶ Wakonse Fellow, 2004
- ▶ Kaufman Entrepreneurship Initiative, 2004

### **PERSONAL DEVELOPMENT AND MEETINGS WITH REPRESENTATIVES FROM INDUSTRY/GOVERNMENT/NON-GOVERNMENT ORGANIZATIONS**

- ◆ Pushpika Frietas, Director, Marketplace India
- ◆ Beth Schommer – Wal-Mart Stores, Sr. VP/General Merchandise Manager Homelines
- ◆ Larry Graveel, President and COO of Gear for Sport, November 2006
- ◆ David Blackwell, VP of Global Finance and Administration, Wal-Mart Stores
- ◆ Kim Brandner, Wal-Mart Stores, Sustainability Brand Manager
- ◆ Maxine Clark, Founder and Chief Executive Bear of Build-A-Bear, October, 2006
- ◆ Steve Jessep, President, Worldwide Responsible Apparel Production, September 2006
- ◆ Marty Bloom, Former President and CEO of May Department Stores, April 2005
- ◆ Kelly Stewart, Remains Textiles, St. Louis, MO, October, 2004
- ◆ Bernie Brill, Executive Director, Secondary Materials and Recycled Textiles, Bethesda, MD, July 2002
- ◆ Thom Paxton, Creative Director, Mid-West Textiles, El Paso, TX, March 2001
- ◆ Sunny Hull, President, Mid-West Textiles, El Paso, TX, March, 2001
- ◆ Pete Nordstrom, Nordstrom, Inc. 2000
- ◆ Umberto Querci, Querci Universal Trading Co., Prato, Italy, July 1999.
- ◆ Ed Stubin, Retired-President, Transatlantic Trading Company, Bronx, NY, July 2002
- ◆ Eric Stubin, President, Transatlantic Trading Company, New Jersey

### **COMPUTER COURSES AND CERTIFICATIONS**

- ◆ Flash certification-2005
- ◆ Adobe Photoshop – 6 class certifications, Summer 2003
- ◆ Macromedia FlashMX, Fall 2004
- ◆ ET@MO Institute Fellow, Summer 2001, Winter 2002
- ◆ WebCT Workshop, University of North Texas. 2000
- ◆ Getting started with Frontpage, January 1999

- ◆ Excel Certification, November 4, 1998
- ◆ Groupwise update, November 6, 1998
- ◆ Designing Usable Web Pages, Indiana University
- ◆ Publishing on the Web, Indiana University
- ◆ Create a web page using HTML, Indiana University
- ◆ Browse the Web: Powersurfing, Indiana University

#### OTHER PROFESSIONAL DEVELOPMENT WORKSHOPS, SEMINARS, TRAININGS

- ◆ Apparel Magazine Tech Conference, November 2006
- ◆ Visiting Fellow to AIU, London, February 2006
- ◆ Missouri Digital Government Summit, Annual Conference, July 17, 2004, Jefferson City, MO
- ◆ Preparing ITAA Members to Lead and Manage in Higher Education, August 2002, New York
- ◆ Global Scholars Program, Thailand, May/June 2002
- ◆ Writing Across the Curriculum, Fall semester, 2001
- ◆ New Faculty Teaching Scholar, Program for Excellence in Teaching, 2002
- ◆ Authoring Academic Manuscripts, Post-Conference Workshop, ITAA, New York, 2002
- ◆ Center for Distributed Learning, Brown Bag Luncheons, Presenter and Participant, University of North Texas
- ◆ Creating Customer Excitement, Texas A&M Retailing Symposium Center for Retailing Studies, Dallas, TX October 14, 15, 1999
- ◆ Council for Textile Recycling, July, 2000
- ◆ Coalition for Textile Recycling and SMART, Annual Think Tank Meeting, July 22-28, 1999, Boston, MA
- ◆ American Textile Manufacturers Institute, Textile Technology Update Tour, June 14-18, 1999, Greensboro, NC
- ◆ Faculty Research Grant Writing Workshop, Office of the Vice Provost for Research, University of North Texas, May 4, 1999
- ◆ Copyright and Intellectual Property Workshop, Alliance for Higher Education, April 8, 1999, Dallas, TX
- ◆ Advancement Opportunities for Women in Academia, Office of the Chancellor and League for Professional Women, March 9, 1999, Denton, TX, March 9, 1999
- ◆ Focus on the Customer, Global Retailing Symposium, Southwest Retail Center for Education and Research, University of Arizona, March 4-5, 1999
- ◆ Building a Brand, Texas A&M Retailing Symposium, Center for Retailing Studies, October 8-9, 1998, Dallas, TX

- ◆ Orientation to WebCT, Teaching with Technology Workshops, Center for Distributed Learning, University of North Texas, November 5, 1998
- ◆ Service Leadership Programs, University Roundtable Forum, University of North Texas, October 30, 1998
- ◆ JCPenney Videoconference on Graduate Education, Industry Seminars & Training, November 6, 1998
- ◆ Textile Testing and Evaluation Training, JCPenney Quality Merchandise Testing Center, Carrollton, TX August 24-28, 1998
- ◆ Teaching Resource Center Evaluations, Indiana University
- ◆ Peer Teaching Evaluations, Indiana University
- ◆ Principles of Fund Raising Evaluations, Indiana University
- ◆ Issues in Educational Policy, Indiana University

#### QUOTED, CITED, INTERVIEWED IN PUBLICATIONS OR MEDIA

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Cassidy, August 1, 2004). Textile Recycling. KMIZ radio.

Seely, Michael. (May 26, 2004). Vintage dress. *Riverfront Times*. St. Louis Missouri.

KMZU Radio (July 13, 2004). Textile Recycling.

Lile, David. (March 30, 2004). Textile Recycling. News interview segment with Jana Hawley on KFRU, Columbia, MO.

Chase, Stephan (Jan 9, 2004). Levi's Plant Closing. News interview segment with Jana Hawley on KMIZ, Channel 10, Columbia, MO.

Coleman, R. (May, 2000). Recycled Duds. Article in *North Texan* which featured textile recycling research of Jana Hawley, Ph.D.

*Rural Living*. (1990, November). A Stitch in Time, p. 13.

## **PROFESSIONAL AFFILIATIONS**

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International Textile and Apparel Association  
AASHE,  
National Schools of Art AD Design  
American Association of Family and Consumer Sciences  
Kappa Omicron Nu  
Secondary Materials and Recycled Textiles  
Center for the Digital Globe  
Educators for Socially Responsible Apparel Businesses  
Council for Administrators of Family Consumer Sciences  
Global Scholars  
New Faculty Teaching Scholar

## **COMMUNITY/SERVICE ORGANIZATIONS**

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1263 Dinner Club, 2007  
Domestic Science Club, Honorary Member, 2007 – Present

### **Consulting**

Wal-Mart Stores, Sustainability Index Team, 2006-present  
Greensource Organic Clothing Co., Post-Purchase Care, 2007-present